

2040 VISION Goals & Strategies					
Issue	Topic	Goals	Strategies		General Plan Update Reference (not exhaustive)
WELL PLANNED QUALITY GROWTH AND DEVELOPMENT	A. Land Use				
	A	G1	S1	Assess compliance with and consider potential updates to the General Plan on an annual, biannual, and five-year cycle.	Explained in Administrative procedures, Section I. Introduction & Section III. Implemetnation
			S2	Incorporate broad long range planning policies such as Regional Transportation Plan updates, policy direction with long range planning implications, and Parks, Trails, and Open Space Master Plan updates.	Section I. F2 Relationship to Other Plans B1.d Land Use Plan H4 Functional Plans *Other references to specific master Plans and needed updates throught GP
			S3	Engage high quality City staff for the development of Master and Area Specific Plans.	General on-going strategy
			S4	Design and develop a collection of villages and neighborhoods with distinct community names, themes, and districts.	B1.2
			S5	Proactively manage future development and partner with developers to create distinctive communities.	B1.2.1
			S6	Require that the City Council and Planning and Zoning Commission uphold the General Plan to ensure balanced land use.	Section I.D General Plan Purpose; Section III. General Plan Implementation; Administrative functions
			S7	Create public and private partnerships, where appropriate, for funding development of city owned land and redevelopment efforts.	B3.4.3; F4.2; G1.c.2.3; G1.d.1.2; H2.c.1.1 & 8
			S8	Ensure parity of services among all sections of the City.	B3.3.1
			S9	Create incentives to encourage redevelopment of aging properties and infill.	B1.1.2; B3.4
			S10	Strengthen partnerships with neighboring jurisdictions and agencies that influence growth and development.	B1.6; E2.1.2 & 5; E2.3; G2.1.6; G4.c.2; H2.c.1.2; Section I. F3 General Plan Amendments;
	A	G2	S1	Create zoning districts that include various densities and building heights.	B1.3.1
			S2	Encourage developers to take advantage of opportunities provided by mixed-use standards especially within the designated redevelopment areas.	B1.3.2
			S3	Create design standards that address the unique needs and desires of the residents.	B1.2.2; B2.1.4; G2.1.5 & 8; G3.a.1.2
			S4	Streamline permitting and development processes.	F1.2.9
			S5	Evaluate the impact of development on natural aesthetics and view corridors.	
			S6	Establish guidelines for the appropriate inclusion of green spaces, paths and other people-oriented amenities	B1.3.5
			S7	Encourage the location of neighborhood commercial and mixed uses adjacent to or within residential communities.	B1.3.1
			S8	Establish entryways, gateways, streetscapes, and other features that distinctively delineate the various neighborhoods	B1.2.3; G5.1.4
	A	G3	S1	Encourage the development of regional commercial and retail centers along major transportation corridors.	Section II. A2.a Commercial & Employment Growth - last paragraph
			S2	Attract commercial power centers to meet the unique needs of neighborhood areas.	A1.4 & .5; F4.6.2
			S3	Establish design standards for commercial developments so they are attractive, user friendly and integrated into the surrounding neighborhoods and adjacent areas.	B1.2.2; B4.1; B4.2.1 - Unique design Standards and Guidelines for each Village Planning area
	A	G4	S1	Adopt a Comprehensive Annexation Plan.	A3.1
			S2	Consider expanding the limits of the City south, west of the Ak-Chin Indian Community along the I-8, as well as the future I-11 corridor.	A3.2
			S3	Ensure that smart growth concepts are applied to developments planned for annexed areas	A3.3
			S4	Consider opportunities for loop parkways to provide greater mobility and connectivity within the community and to the greater region.	A3.4; E4.1
	A	G5			
			S1	Protect industrial areas from residential encroachment by upholding the General Plan, attracting high tech and high value industrial enterprises and establish transportation corridors designed to provide access to employment centers.	A1.1; F2.1
			S2	Encourage high-end business park development by creating incentives that attract industries that provide quality employment opportunities.	F2.1
	A	G6			

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WELL PLANNED QUALITY GROWTH AND DEVELOPMENT	Identify and develop multiple mixed-use village core areas with commercial and employment centers served by restaurants, retail shopping and cultural opportunities such as art districts and galleries. B1.1		S1	Incorporate appropriate village center development within the various community Master Plans.	B1.1.1	
			S2	Develop a walkable community with commercial nodes and amenities for residents.	B1.1.3	
			S3	Promote commercial and office development in close proximity to neighborhood nodes, along arterials.	B1.1.4	
			S4	Control traffic through smart development of roads and other infrastructure.	E2.2; E2.2.6; E2.1.4	
	A	G7	S1	Ensure that each development contributes to the long-term outcomes of the Master Plans	Section III. C. Land Use Decision Criteria	
		Ensure land uses are compatible with transportation corridors within the General and Master Plans. A1	S2	Use these Master Plans as a basis for Economic Development activities to recruit appropriate businesses and development along these corridors	Master Plans have ED component within them, and discuss appropriate business and development in appropriate areas, including trans corridors	
	S3		Encourage neighborhood and citizen participation in the development of these Master Plans.	Included within some goals for Master Plan updates. Can add statement to "H.4 Functional Plans"		
	S4		Give particular attention to master planning requirements where major intersections occur.	Growth & Land Use Element + Village Center definition outlines importance of major intersections to accessibility, mobility, and intensity of uses.		
	S5		Amend the City’s General Plan and map exhibits to reflect the City’s adopted Master Plans, as appropriate.	TMP, PTOS, RDA, and ED strategic Plan are incorporated into maps; A2.4 is intended to analyze this in geater detail in conjunction with approved PAD's		
			S6	Consider future high volume transit corridors such as southern SR347 as opportunities for commerce and employment	A1.3; thids idea is integrated throughout land use and transporation elements	
	B. Housing Availability and Diversity					
	B	G1	Adopt policies to provide desired and attractive amenities to drive quality growth and development. Vision Quote p.125	S1	Attract resorts, hotels, convention facilities, and other venues to accommodate a variety of events, art education and exhibits, music institutions and opportunities for performing arts.	A2.3; G5.1.8; H2.c.5.5
				S2	Encourage and attract post-secondary and advanced education campuses as well as technical and trade schools.	H2.g.1.6
				S3	Provide services that are identified in the section entitled “Community Resources and Quality of Life Amenities”.	See "Community Resources and Quality of Life Amenities"
B	G2	Partner with developers to identify innovative strategies for providing housing diversity for all ages and income levels. B2.1	S1	Conduct a detailed citywide housing needs assessment.	B2.1.1; B3.1.2; H2.d.3.6	
			S2	Partner with non-profits and private sector groups to address unmet housing needs.	B2.1.2	
			S3	Establish adequate standards and programs to address housing needs in designated redevelopment areas.	B2.1.3	
			S4	Encourage certain areas of the city to rezone to mixed-use and higher density housing consistent with redevelopment plans and General Plan land uses.	B2.1.5	
			S5	Create aesthetic design standards and provide unique housing choices.	B2.1.4	
			S6	Encourage home ownership through workshops and programs for homebuyers.	B2.1.6	
			S7	Encourage the development of senior living options such as independent living, assisted living, skilled nursing care, and memory care.	B2.1.7; H2.c.5.5	
			S8	Expand housing options to include live/work and other mixed-use.	B2.1.8	
C. Transportation						
C	G1	greater, more efficient mobility through transportation to and from Maricopa. pg.81 Vision Quote; E4.1	S1	Explore greater connectivity with the Phoenix metro area with the expansion of one or more express bus routes to Maricopa	E4.1.2	
			S2	Expand Park and Ride opportunities within the City.	B3.1.4; E4.1.2	
			S3	Expand the current use of buses, shuttles, or even a trolley within the City to key locations and population centers	E4.1.3	
			S4	Explore addition of high-speed trains, light rail, and other modes for connecting to the Phoenix Metro area.	E4.1.4	
			S5	Create a mobility corridor to and through the downtown area for future light rail connection to Phoenix	E4.1.1	
			S6	Foster strategic regional transportation partnerships (AMTRAK, Gila River Indian Community, Pinal County, etc.), including joining Valley Metro RPTA and Sun Corridor MPO.	E2.1.2	

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WELL PLANNED QUALITY OF LIFE	C	Provide multimodal	S7	Explore the potential benefits, financial viability and realistic means necessary to establish a partnership and/or operate a regional airport within the Maricopa planning area.	E4.3	
		Create an adequate intra-city road network E2.2	G2	S1	Complete the City Regional Transportation Master Plan and fully implement on arterial roadways.	E2.2.1
	S2		Establish truck routes through the City and near adjacent farms.	E2.2.2		
			S3	Complete the SR-347 at UPRR Grade Separation/ Overpass.	E2.2.3	
			S4	Accept control of all roadways within Maricopa currently under the jurisdiction of other agencies (SR-347, SR-238, etc.).	E2.2.5	
			S5	Foster strategic partnerships with immediate neighbors (Ak-Chin Indian Community, Gila River Indian Community, Casa Grande, etc.).	E2.1.2	
			S6	Integrate monitoring and traffic flow control infrastructure to all signalized arterial intersections	E2.2.6	
	C	Create transportation connectivity with other cities and regions. E2.1	G3			
	S1		Explore additional north/south travel routes in addition to SR-347.	E2.1.4		
			S2	Plan and build high capacity east/west regional travel routes	E2.1.4	
			S3	Foster strategic regional partnerships beyond Pinal County.	E2.1.2	
	C	Create safe and functional pedestrian ways and bicycle routes throughout the City of Maricopa (quotes in discussion, and G3.1)	G4			
	S1		Develop bike lanes on all possible arterial roadways and reasonable connections reaching all shopping and population centers within the City	E3.1.1		
			S2	Establish and maintain a citywide trails and pedestrian plan	E3.1.2; bicycle & pedestrian nextwork is discussed throughout GP	
			S3	Increase handicapped accessibility	E.3.1.2	
			S4	Develop pedestrian trails and bikeways connecting all parks, greenways, and commercial areas within the City	E3.1.3	
D. Water, Wastewater and Utilities						
D	Improve the quality of water and utilities while controlling costs. H3.a.1	G1	S1	Increase City’s influence over water and wastewater utilities	H3.a.1.1	
		S2	Conduct a feasibility study of the City’s acquisition and operation of water systems and utilities.	H3.a.1.2		
			S3	Become a Designated Management Agency (DMA) through Arizona Department of Environmental Quality (ADEQ).	H3.a.1.3	
			S4	Pursue federal grants and public-private partnerships in an effort to improve quality and reduce costs of water and wastewater utilities.	H3.a.1.4	
			S5	Develop contingency capabilities for water supply and treatment.	H3.a.1.5	
			S6	Integrate with the Smart Cities initiatives.	H3.a.1.6	
D	Ensure the City will be well served by regional utility providers that offer alternative, sustainable energies such as solar and wind energy for residential and commercial use. C3.1	G2	S1	Establish Maricopa as renewable/sustainable energy-friendly and supportive of private investment in residential and commercial solar/ renewable electric and solar/renewable thermal energy.	C3.1.1	
		S2	Establish a partnership with utility providers to align priorities	C3.1.2		
		S3	Encourage other electric utility providers in order to increase competition and reduce cost	C3.1.3		
		S4	Integrate with the Smart Cities initiatives	C3.1.5		
D	Establish a municipal solid waste (garbage) and recycling program. H2.e.1.1	G3	S1	Explore the establishment of a City Recycling Program.	H2.e.1.1	
		S2	Conduct a feasibility study regarding establishment of a City Municipal Solid Waste collection program and transfer station	H2.e.1.2		
			S3	Foster strategic regional partnerships beyond Pinal County	H2.e.1.3	
			S4	Integrate with Smart Cities Initiatives	H2.e.1.4	
D	Establish greater Right-Of-Way (ROW) control over other utilities within the City. H3.1	G4	S1	Establish ROW Public Utility Easements and dedicated conduit along all arterial roadways enabling efficient installation and maintenance of current and future utility solutions.	H3.1.1	
		S2	Renegotiate franchise agreements with all public utilities to greater protect the public’s interest.	H3.1.2		
		S3	Optimize availability of all other utilities, including natural gas, to all citizens	H3.1.3		
		S4	Integrate planning and execution with Smart Cities initiatives.	H3.1.4		
E. Env.Stewardship/Flood Mitigation						
E	r quality. C1.1	G1	S1	Improve unpaved roads and areas that contribute to dust pollution	C1.1.1	
		S2	Establish regulations for cattle yards and other industries that may significantly impact Maricopa’s air quality	C1.1.2		
			S3	Amend City Code to give the City the authority to enforce dust and pollution standards	C1.1.3	

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WELL PLANNED QUALITY GROWTH AND DEVELOPMENT	Improve air quality		S4	Encourage means to reduce auto ridership through the use of bicycling, telecommuting for City staff, and mass transit for Phoenix metro commuters	C1.1.4
			S5	Integrate with the Smart Cities initiatives	C1.1.5
	Encourage renewable energy use and long-term environmental stewardship. C3.2	G2	S1	Encourage renewable energy, such as solar and wind.	C3.2.1
			S2	Partner with utility providers to develop solar- and wind-friendly policies	C3.2.2
			S3	Examine the feasibility of an energy management system at City facilities.	C3.2.3
			S4	Explore the use of LEED (Leadership in Energy and Environmental Design) technology in future City facilities.	C3.2.4
			S5	Conduct a feasibility study of alternative fuels for City facilities and vehicles.	C3.2.5
			S6	Investigate methods to lessen the City’s carbon footprint and heat island effects.	C3.2.6
			S7	Integrate City energy management with the Smart Cities initiatives.	C3.2.7
	Expedite removal of Maricopa from the FEMA 100-Year flood plain. H2.f.1	G3	S1	Engage regional partners and update Multi-Jurisdictional Multi-Hazard Mitigation Plan	H2.f.1.3
			S2	Complete the design of the North Santa Cruz Wash for the surrounding developments	H2.f.1.5
			S3	Remove downtown and Southern Maricopa from the floodplain through the Vekol Wash and other engineering	H2.f.1.4
			S4	Apply for grants and partners to reduce the impact of floodwaters within the City	H2.f.1.6
			S5	Create a City of Maricopa Flood Control/Drainage Master Plan, and integrate it with surrounding jurisdictional plans	H2.f.1.1
			S6	Become the City’s floodplain administrator	H2.f.1.7
			S7	Take control of the Maricopa Flood Control District.	H2.f.1.8
	F. Tech, Infra, and Regional Connectivity				
	Establish Maricopa as a “Top Tier” Smart City. H2.h.1	G1	S1	Encourage the use of technology wherever possible to improve efficiency and cost-effectiveness	H2.h.1.1
			S2	Leverage the knowledge of citizens and their connections within the technology industry to enhance support and funding	H2.h.1.2
			S3	Partner with companies currently engaged in Smart Cities initiatives	H2.h.1.3
			S4	Leverage regionally available resources such as the Center for Urban Innovation at Arizona State University	H2.h.1.4
			S5	Use the Smart Cities initiatives and processes to guide the City’s decision making and to attract technology-oriented employers and educational facilities	H2.h.1.5
ECONOMIC DEVELOPMENT	Three areas of emphasis listed as goals				
	Achieve a diverse and sustainable Maricopa economy 				

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ECONOMIC DEVELOPMENT	ECONOMY	Achieve a diverse and sustainable Maricopa County economy	S13	Incorporate opportunities for new and expansion of existing transportation corridors and additional business and employment uses along them	A1	
			S14	Create and maintain programs and services which support tourism	Tourism related goals and objectives are outlined within the various element topics	
			S15	Explore opportunities to engage in public-private partnerships that leverage City and private resources for the purpose of generating a positive economic return	P.g. 106 2nd paragraph 1st Sentence	
			S16	Develop performance-based incentive programs, both financial and non-financial (e.g. expedited review and permitting), that offer significant benefit to the community and demonstrate a need for assistance	Summarized in F2.1.7 + F1.2.9	
	ED	G2	S1	Partner with education institutions at all levels to develop competency-based academic programs tied to current and projected industry needs	F1.1.1; H2.g.1.3	
			S2	Collaborate with education institutions and the business community to offer experiential learning opportunities, such as internships, job shadowing, mentoring, service learning, etc	H2.g.1.4	
			S3	Prioritize recruitment of companies with incentivized training and education programs for their workforce	F1.1.2	
			S4	Develop programs within the education system designed to assist innovative and entrepreneurial community members in launching and growing their businesses	H2.g.1.5	
			S5	Recruit universities, colleges and other postsecondary educational institutions to the community to broaden the educational choices for workers seeking professional advancement	H2.g.1.6	
			S6	Establish flexible learning pathways from elementary school through college to build skills and knowledge relevant to job and career fields.	H2.g.1.7	
			S7	Support local schools in their efforts to improve elementary and secondary education quality and program offerings.	H2.g.1.8	
	ED	G3	S1	Enhance direct business support and training services through organizations such as small business development centers, chambers of commerce, and business incubators.	F1.2.1	
			S2	Solicit direct involvement of the business community in defining the language and intent of new rules and regulations	F1.2.2	
			S3	Establish digital resource pages dedicated to issues affecting the start up of a business such as potential lending sources, how to write a business plan, what to do as the business expands or contracts, and where to look for business growth opportunities	F1.2.3	
			S4	Develop programs that educate business owners and entrepreneurs on the basic components of operating a business, how to plan for growth, and how to structure a new or restructure an existing company	F1.2.4	
			S5	Raise awareness of business assistance services offered by economic development organizations and government offices that work with businesses	F1.2.5	
			S6	Establish a comprehensive resource center providing vocational counseling, job-readiness and placement assistance services that connect employers to a well-prepared labor force	F1.2.6	
			S7	Proactively look to other communities and economic development organizations for best practices in business support programs and services	F1.2.7	
			S8	Engage with the business community to identify shared concerns	F1.2.8	
			S9	Streamline and simplify governmental permitting processes to assist businesses in locating or expanding within the community	F1.2.9	
QUALITY OF LIFE AMENITIES	A. Parks, Rec and Leisure					
	PRL A	G1	S1	Plan for connectivity in developments via sidewalks, bike paths and hiking trails.	Pedestrian trails and connections are a fundamental policy expressed throughout the GP	
			S2	Encourage green belts and natural areas to allow for flexible and multiple uses	H2.c.4.3	
			S3	Support responsible landscaping that facilitates conservation of water and other resources	H2.c.3.1	
			S4	Utilize landscaping and hardscaping to provide shade and strategically placed water availability to encourage broad use.	H2.c.3.2	
			S5	Periodically evaluate the City’s park needs to be responsive to current interests	H2.c.4.1	
			S6	Seek and strengthen relationships with private and public entities to provide multi-use recreational facilities that promote fitness and activity	H2.c.4.2	
			S7	Maintain practices of both community and regional events	H2.c.5; G2.1.7; local events expanded upon throughout GP	
	PRL A	G2				

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COMMUNITY RESOURCES AND QUALITY OF LIFE AMENITIES	Expand the availability of leisure opportunities		S1	Utilize Zoning Code and Land Use Plans to encourage gathering places for leisure activities.	Codes provide minium requiremetns with incentives for exceptional design. Integrated with certain applications: A1.2; G1.c.2.2; E3.1.6; City Center pg. 38 & 40; H2.c.1.1	
			S2	Seek partners in development to bring attractions to the City, such as theaters, dining, venues and night life, as well as supportive retail services	B1.2.1; B3.4.3; F4.2; G5.1.5	
	B. Culture, Historical, Worship... Facilities					
	PRL B	G1	S1	Create opportunities for community gathering places that include houses of worship, community centers and parks	A1.2; G1.c.2.2; E3.1.6; H2.c.1.1; H2.d.2.1	
	Encourage the creation and expansion of a wide array of community-oriented services, and the ability of residents to share such services		S2	Maintain a permitting structure to allow public and private entities to share space for cultural and community events		
			S3	Promote inclusiveness and non-discrimination within the City, and support cultural educational opportunities	B1.6.6; H2.d.3.7	
			S4	Maintain strong partnerships with our neighboring Native American communities to encourage education and cooperation	B1.6	
			S5	Maintain strong relationships with historians and other groups to ensure that future growth and development pays respect and reverence to both history and historical features; be responsible in the maintenance of records and documents regarding the history of the City.	Current City policy includes involvement and cooperation with all residents and stakeholders in the creation of Master Plans, Design Guidelines, Area Specific Plans such as RDA).	
			S6	Explore, create and maintain opportunities to share Maricopa events with regional or greater audiences	H2.c.5.4	
	C. Libraries					
	PRL C	G1	S1	Identify and utilize strategic placement of library facilities to encourage participation and partnerships i.e., near gathering centers and educational facilities.	H2.c.1.1	
	Encourage the creation and expansion of a wide array of community-oriented services, and the ability of residents to share such services. H2.c.1		S2	Create and maintain strong partnerships with other libraries to build a supportive network of resources	H2.c.1.2	
			S3	Identify and support opportunities to place and expand strong, reliable technologies for connectivity on a worldwide level	H2.c.1.3	
			S4	Ensure quality staff training and education to support research assistance, at multiple levels, both privately and through business resource centers and partnerships	H2.c.1.4	
			S5	Explore opportunities to enhance usage of facilities, including the availability of multi-media, interactive and artistic modes	H2.c.1.5	
			S6	Maintain a strong community connection through programming designed towards social and intellectual interaction among community members	H2.c.1.6	
			S7	Preserve history and culture through public facilities and private partnerships	H2.c.1.8	
	D. Quality Healthcare Services/Facilities					
	PRL D	G1	S1	Attract and develop state-of-the-art facilities including hospitals, emergency rooms, trauma centers, and air transport support	H2.d.5.1	
	Encourage the development of an array of healthcare facilities H2.d.5		S2	Encourage the creation and maintenance of facilities specializing in behavioral health, emergency and general psychiatric care	H2.d.5.2	
			S3	Support the development of assisted living facilities, nursing homes and hospice care	B2.1.7; H2.d.3.6; H2.d.6.4	
			S4	Encourage public and private partnerships to support quality public health, social services and health education, including domestic violence shelters and veterans’ needs.	H2.d.1.1	
	PRL D	G2	S1	Facilitate strategic placement of complimentary health care service locations such as group medical buildings and plazas	H2.d.6.1	
	Stimulate the expansion of a variety of healthcare services H2.d.6		S2	Encourage, recognize and promote a variety of professional medical services including family and general practice, primary care and dentistry	H2.d.6.2	
			S3	Support the growth of advanced treatment specialties, psychological services, nutrition and dietetic support, chiropractic care and education	H2.d.6.3	
			S4	Attract supportive services, such as urgent care facilities and medical laboratories	H2.d.6.4	
	E. Cemeteries					
	PRL E	G1	S1	Utilize zoning and land use plans to allocate space for cemeteries, through private and/or faith-based and non-profit partnerships	B1.5.1	
	Support the availability of burial facilities B1.5		S2	Require perpetual-term maintenance, via site insurance or other means.	B1.5.2	
			S3	Partner with religious organizations and other support groups to ensure the perpetual quality of facilities	B1.5.3	
			S4	Recognize and support diverse opportunities for memorialization including traditional plots, columbarium or mausoleums, including in partnership as needed with houses of worship	B1.5.4	
	PRL E	G2	S1	Seek opportunities to attract local providers of mortuary services	B1.5.5	

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	Encourage the establishment of mortuary services B1.5		S2	Encourage organizations to provide locations for memorial service in houses of worship or secular settings	B1.5.6	
			S3	Support regional cremation services	B1.5.7	
SAFE AND LIVABLE COMMUNITY	Two areas of emphasis listed as goals					
	S	G1	S1	Solicit citizen recommendations on Crime Prevention through Environmental Design in the planning stages of new residential and business development to improve public safety	H2.a.2.1	
		Maintain a community in which all residents, businesses and visitors are safe H2.a.1 & 2	S2	Conduct a study to evaluate and improve the levels of lighting throughout the City (parks, neighborhoods and businesses).	H2.a.2.2	
			S3	Incorporate into the City’s Comprehensive, Development and Redevelopment plans, Urban and Community Crime Prevention design concepts that adhere to national standards and promote public and neighborhood security and safety.	H2.a.2.4	
			S4	Adopt civil and criminal abatement ordinances and policies	H2.a.2.3	
			S5	Ensure all future development infrastructures include fiber infrastructure, proper ingress and egress for efficient public safety including bicycle paths and pedestrian crossings	H2.a.2.1	
			S6	Develop specific initiatives for Homeland Security and the City’s Emergency Operations Center focusing on an all-hazards response to critical infrastructure	H2.a.1.2	
			S7	Design and implement effective community policing programs and strategies	H2.a.2.5	
			S8	Achieve optimal staffing levels and facilities, located In strategic areas throughout the city to provide efficient public safety including hazardous material and water rescue.	H2.a.1.3; H2.a.2.6	
			S9	Ensure fire, police and other service providers deliver seamless services to the community.	H2.a.1.4;	
			S10	Increase opportunities for use of technology and high quality resources.	H2.a.1.5; H2.a.2.8	
			S11	Achieve National Accreditation for Police and Fire Departments.	H2.a.1.6; H2.a.2.7	
	S	G2	S1	Promote efforts and successes in making Maricopa safe through an enhanced website and meaningful partnerships with local and regional media.	H2.a.3.1	
		Increase meaningful citizen participation in community policing efforts, especially within neighborhoods H2.a.3	S2	Create Neighborhood Watch programs in all areas.	H2.a.3.2	
			S3	Involve public safety officials in the City’s planning process (e.g., review plans to ensure incorporation of public safety concepts).	H2.a.3.3	
			S4	Create liaisons to facilitate the development of neighborhood groups and activities.	H2.a.3.4	
S5			Expand the services provided for community organizing, creating and maintaining citizen involvement (e.g., partnering with neighborhood HOA’s).	H2.a.3.5		
S6			Continue to provide City sponsored mechanisms for citizen input (e.g., coffee with the Chief, town hall meeting, public forums, Public Safety Citizens Academy, etc.)	H2.a.3.6		
S7			Engage citizens in the building of community and neighborhood safety programs.	H2.a.3.7		
CITY PRIDE, SPIRIT AND RELATIONSHIPS	A. Community Image and Brand					
	CP A	G1				
	Foster and sustain community events that maintain our heritage while engaging the citizens of Maricopa H2.c.5		S1	Identify the traditional events that are vital to sustaining the heritage of Maricopa	H2.c.5.1	
			S2	Create opportunities to enhance citizen participation	H2.c.5.2	
			S3	Leverage these events to foster our relationships with our partners	H2.c.5.3	
	CP A	G2	S1	Conduct an inventory of cultural features to identify what makes Maricopa unique	B1.2; Integrated with specific topics: pg. 121 c.Special Ue Parks; Pg. 15 Revitlaization within Heritage	
	Develop and maintain programs to preserve the overall aesthetics of Maricopa. E.2.2.7 and in related context		S2	Identify policies and plans to preserve our distinct cultural features		
			S3	Incorporate these celebrated features in promoting and marketing community’s image.	This idea is geographically specific in GP	
			S4	Adopt and maintain design guidelines to ensure continuity between existing cultural features and future development projects	This is locationally specific; Design Guidelines are introduced for each special planning area and revitalization area, a few, such as Single Fmaily, are community wide	
	B. Engagement, Volunteerism & Involv't					
	CP B	G1	S1	Evaluate the community needs and develop versatile solutions for citizen involvement.	H2.i.1.1	
	mmunity developing de range of at benefit Maricopa		S2	Develop marketing and communication strategies to educate and inform residents about opportunities in which they can become involved	H2.i.1.2	

2040 VISION Goals & Strategies						
Issue	Topic	Goals	Strategies			General Plan Update Reference (not exhaustive)
COMMUNITY ENGAGEMENT	Encourage community involvement by citizens and maintaining a wide range of opportunities for the citizens of Maricopa	H2.i.1.1	S3	Create and empower citizen-led committees to address identified community needs	H2.i.1.4	
			S4	Support and recognize community involvement and volunteerism through Council action	H2.i.1.5	
	C. Vital Regional Relationships					
	CP C	G1				
	Strengthen the City's unique position in the region by proactively establishing mutually beneficial regional relationships		S1	Network with regional partners to build foundational relationships	This topic is incorporated within the specific elements, such as Circulation & Connectivity, ED Element, and the Parks	
			S2	Strengthen relationships through continued membership and participation in regional organizations	Included throughout GP & Goals as pertains to each element	
S3			Spearhead the creation of coalitions to focus on issues facing the regional partners	Included throughout GP & Goals as pertains to each element		
FISCAL POLICIES AND MANAGEMENT	Four areas of emphasis stated in goals					
	Adopt a long-term fiscal management plan and accompanying policies to ensure financial resources are available to achieve the City of Maricopa 2040 Vision and Strategic Plan.	G1				GP presents City's desire to develop in the most economically sustainable manner. Financially sound infrastructure expansion, development pays fare share, city priorities to diversify revenues; potential funding sources and tools that are element specific, use of smart technologies and systems to improve operations, etc. Also recognizes Council Budget and Council Strategic Plan are mechanisms to achieve a sustainable economy. Implementation Work Program should act as guide to a sustainable future.
		S1	Create and adopt a long-term fiscal management plan and accompanying policies to achieve 2040 Vision through funding operating and capital requirements defined in appropriate implementation plans, the City's General Plan, and other Master Plans.			
			S2	Develop Budget and Capital Improvement Plan prioritization		
			S3	Maintain and upgrade the City's credit rating		
			S4	Maintain an appropriate amount of fund balance reserves and contingency funding.		
		S5	Create an investment and maintenance plan for the City's infrastructure			
		S6	Adopt and adhere to a sound debt policy and strategy for the City			
		S7	Maintain an appropriate reserve of fund balances.			
	Achieve a more equitable distribution of tax revenues to the City.	G2				This topic underlies concept of being sustainable and economically diverse for sake of sustainability
		S1	Lobby the State Legislature so Cities are able to recognize the full primary property tax levy amount			
		S2	Attract businesses to the City that will increase the commercial, agricultural and/or sales tax revenue base			
	Aggressively pursue all available funding from grants and other sources.	G3	S1	Continue aggressively acquiring grants.		
			S2	Ensure adequate staffing to seek and track grant dollars		
			S3	Aggressively seek other funding mechanisms to provide increased City services to residents.		
			S4	Continue to evaluate the City's Land Use Assumptions, Infrastructure Improvement Plan, and Development Fees on a periodic basis.	Goal to further analyze existing PAD approvals and future land use Map	
	Explore options that recapture or reduce the costs of providing municipal services throughout the City.	G4				
		S1	Research the use of technology to provide services to customers in the most effective manner.			
		S2	Encourage development that pays for services			
	S3	Partner with other government entities to work at reducing the costs of providing services				